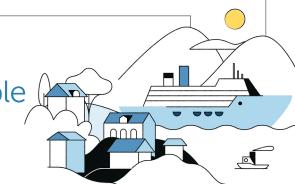


# WINTER MED WEBINAR SERIES

Good management practices for the development of sustainable and responsible tourism in Mediterranean destinations



16 June 2020 | 10.30 - 11.30 CET

Governance Model for Sustainable Tourism Itineraries

# **Speakers**

Emiliano **Carnieri** Tuscany Region Margherita **Mugnai** - Sociolab

17 June 2020 | 10.30 - 11.30 CET

Tourism Sustainability Toolkit - Adapting tourism sustainability evaluation methods to local needs

## **Speaker**

Tonia Koutsopoulou University of Thessaly

19 June 2020 | 10.30 - 11.30 CFT

Transferability plan – co evolve

### **Speaker**

Veronique **Ever** Creator

22 June 2020 | 10.00 - 11.00 CET

Implementing the Sustainable Destination Management Model in pilot areas.

We want to be sustainable, let's manage the destination accordingly!

## Speaker

Nagore Espinosa in 2 destination

## **24** June 2020 | 10.30 - 11.30 CET

EuroVelo 8 – a Mediterranean long-distance cycle route

### **Speakers**

Ivana Karuza Head of EU Projects Department at Croatian National Tourist Board Jesús Freire European Cyclists' Federation.

#### 29 June 2020 | 10.30 - 11.30 CET

Better in Winter promotional strategy of the Balearic Islands

## **Speaker**

Margalida Picornell Agency for Tourism of the Balearic Islands

#### **30** June 2020 | 10.30 – 12.00 CET

A model for Sustainable Tourism in the Coastal Areas of the Mediterranean - The case study of Naxos Island

## **Speakers**

Mary Krimnianioti EGTC EFXINI POLI

Barbara Sarnari Vice president of SVIMED, Italy

Katerina Margariti Municipality of Naxos

## 2 July 2020 | 10.30 – 11.30 CET

Sustainable Tourism Tax of the Balearic Islands

## Speaker

Margalida Picornell Agency for Tourism of the Balearic Islands

### 3 July 2020 | 10.30 – 11.30 CET

Overtourism and post Covid. Why calculating carrying capacity is still crucial.

# **Speakers**

Dario Bertocchi Ca' Foscari University Venice

Irini Barianaki South Aegean Region

### **6** July 2020 | 10.30 – 11.40 CET

CIVITAS DESTINATIONS: The Shared Mobility Agency in touristic destinations

#### **Speakers**

Giorgio Ambrosino technical director

Saverio Gini R&I responsible

Viewers will be able to send the questions before, during or after the webinars, with answers being provided by speakers during the final Q&A sessions.

Participation is open through previous registration

A link for participating in the webinar will be sent after the deadline for registration.

### **BOOK YOUR SEAT HERE!**

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